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## MASSIVE INTEREST IN CHANGING JOBS

It's hard to believe I have been publishing the Gazette for ten years. And even before June 2012, the date of the oldest issue in our on-line library, LSP had already been a focus of my professional life for more than ten years. Watching the evolution of business theories and practices, it is clear that LSP is more relevant now than when we launched this revolutionary approach.

## BASED ON BRAIN SCIENCE

Our <u>inaugural issue</u> summarized LSP's relevance to insights gained through the lens of social neuroscience. Subconsciously, humans are always attempting to minimize risk (threats) and maximize reward. Citing David Rock's SCARF theory, this issue presents clear examples of unintentional status threats and LSP exercises that enhance our understanding of our own behavior and the behavior of our co-workers sparked by these threats. As brain science evolves, our understanding of how and why LSP works deepens. In our <u>April 2021</u> issue we explore current brain research by Lisa Feldman Barrett on how emotions are communicated and often misunderstood. We suggest techniques that can reduce misunderstandings.

#### **EMBRACE CHANGE**

Our <u>May 2015</u> issue focused on Breaking Habitual Ways of Thinking. After a somewhat discouraging overview of the challenges that organizational change presents, we describe an approach that overcomes traditional barriers. Post pandemic lockdown is the perfect time to co-create new organizational values together with other members of your leadership team.

### HIGH PERFORMANCE TEAMS

In <u>October 2017</u>, we draw from insights from a two-year study conducted by Google. The study details the critical success factors of high-performance teams. Effective teamwork remains an essential differentiator in business success, and Google's research continues to be highly relevant.

#### CELEBRATE DIFFERENCE

Team members routinely come from a variety of cultural and educational backgrounds. Most global companies now have DEI (Diversity, Equity and Inclusion) initiatives. To ignore the power and benefit of diversity places you in the dark ages. Making It Safe to Disagree (<u>April 2019</u>) explains some of the underpinnings of various cultural value systems and provides suggestions on how to productively surface disagreement and weave divergent ideas into innovative solutions.

<u>The Gazette issues we highlighted are only a sample of this resource. Please enjoy the many insights available for download from our on-line library.</u>

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Sincerely,



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Sent by robert@rasmussenconsulting.dk